

# ROSE ZIMMERMAN

San Francisco, California

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## CITY ATTORNEY | ADJUNCT FACULTY

Senior City Attorney with more than twenty years of experience advising public agencies on complex legal, regulatory, governance, and public policy matters. Serves as chief legal advisor to the City of Daly City and has extensive experience teaching graduate-level law courses, presenting continuing legal education (MCLE) programs, and developing practical legal training for attorneys, public officials, and professionals. Brings a practical, skills-based approach to legal education with an emphasis on legal writing, legal analysis, and the application of law.

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## PROFESSIONAL EXPERIENCE

### CITY OF DALY CITY

**City Attorney (Chief Legal Officer)**, 2006 – Present | Daly City, CA

- Serve as chief legal advisor to city leadership and public agencies serving over 100,000 residents.
- Draft and interpret ordinances, contracts, and regulatory frameworks.
- Advise on employment law, compliance, and governance.
- Oversee litigation, negotiations, and administrative proceedings.
- Translate complex legal issues into clear, practical guidance for non-lawyers.

### Professional Education & Legal Training

- Develop and present legal education programs for attorneys, elected officials, commissioners, and public employees.
- Present continuing legal education (MCLE) programs on municipal law, ethics, Brown Act compliance, administrative law, and governance.
- Conduct training on quasi-judicial hearings, statutory interpretation, and practical legal decision-making.
- Regularly communicate complex legal concepts to attorneys, public officials, and non-lawyers, supporting the practical application of the law.

### Selected Areas of Practice

- Serve as legal lead on capital and construction initiatives exceeding \$175 million in aggregate investment.
- Counsel Public Works and Economic Development teams on construction contracts, change orders, contractor disputes, and risk allocation strategies.
- Develop and implement contract strategies that have reduced project delays by approximately 20% while minimizing risk exposure on major infrastructure projects.

### Real Estate & Development

- Lead legal strategy for land acquisitions, dispositions, leases, licenses, easements, and development agreements.

### Technology, Procurement & Innovation

- Advise Information Technology and Finance departments on procurement and implementation of enterprise software platforms and operational systems.
- Negotiate technology vendor agreements supporting enterprise system modernization.
- Advise on cybersecurity risk management and vendor accountability frameworks.

### CITY OF DALY CITY

**Assistant City Attorney**, 2002 – 2006 | Daly City, CA

- Drafted ordinances, agreements, and municipal policies.
- Advised on land use, housing, and governance matters.
- Led litigation efforts in land use, public works, and contract disputes, achieving favorable outcomes in several cases.

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## TEACHING EXPERIENCE

### Adjunct Faculty Instructor, Alliant International University, 2016–2018

- Taught Constitutional Law and Criminal Procedure in a graduate-level legal studies program.
- Delivered hybrid instruction through classroom discussion, case analysis, and problem-based learning.
- Facilitated classroom discussions emphasizing legal reasoning, statutory interpretation, and the practical application of legal principles.

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## ADDITIONAL LEGAL EXPERIENCE

### Deputy Public Defender, San Francisco Public Defender's Office | 1999–2002

- Managed trials, motions, and case strategy.
- Conducted legal research and argued constitutional issues.

### Attorney, Harrington, Foxx, Dubrow & Canter | 2002

- Civil litigation, discovery, and settlement negotiations.

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## SELECTED PROFESSIONAL PRESENTATIONS

- Brown Act Compliance
- Municipal Ethics
- Administrative Hearings
- Public Contracts
- Governance
- Public Agency Law
- Continuing Legal Education (MCLE)

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## EDUCATION

- LL.M., Real Estate Development | Golden Gate University School of Law, 2013
- Juris Doctor | Santa Clara University School of Law, 1998
- Bachelor of Arts in Psychology and Speech Communications | San Francisco State University, 1993

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## PROFESSIONAL LICENSES & MEMBERSHIPS

- California State Bar License
- Real Estate Broker License
- Asian American Bar Association
- Filipino Bar Association of Northern California
- League of California Cities, Public Law Section